

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A system for marketing goods and services over an Internet, comprising:

a computer capable of accessing the Internet, the computer having a web enabled program;

a computer system is capable of being accessed by the computer over the Internet, the computer system for providing a plurality of screens to the computer once the computer accesses the computer system with such screens providing information relating to products and services being offered for sale by the computer system and a phone number for contacting a representative of the computer system;

a telephone connection between the computer and the computer system; and

the computer system comprising means for controlling operation of the computer, the controlling means comprising different levels of control with a first level of control being the computer system sending screens to the computer with the computer system being capable of viewing different screens, a second level of control being the computer system controlling operation of the web enabled program of the computer, and a third level of control being the computer system capturing complete control of the computer.

2. (canceled)

3. (previously presented) The system of claim 1 wherein the computer system further comprises a software program for generating a quote based upon displayed information and for sending the quote to the web enabled program.

4. (previously presented) The system of claim 1 wherein another level of control is the controlling means sending information from the computer system to the computer, the information including an audio file, a video clip, or a slide show presentation.

5. (original) The system of claim 1 wherein the telephone connection is a wireless connection.

6. (original) The system of claim 1 wherein the computer is a hand held computer.

7. (previously presented) The system of claim 1 wherein the computer system has a website and another level of control is the controlling means controlling operation of the web enabled program to navigate about the web site.

8. (original) The system of claim 1 wherein the computer system further comprises a computer having a display, the display having a first window which is representative of a screen being provided to the computer and a second window containing other information, the first window and the second window being displayed simultaneously in the display.

9. (currently amended) A system for marketing goods and services over the Internet, comprising:

a customer computer capable of accessing the Internet, the customer computer comprising a display and having a web enabled program;

a customer telephone;

a vendor computer system capable of being accessed by the customer computer over the Internet, the vendor computer system for providing a series of screens

to the customer computer once the customer computer accesses the vendor computer system with such screens providing information relating to products and services being offered for sale by the vendor computer system and a phone number for contacting a representative of the vendor computer system;

a vendor telephone;

a telephone connection between the customer telephone and the vendor telephone; and

the vendor computer system comprising means for controlling operation of the customer computer, the controlling means comprising different levels of control with a first level of control being the vendor computer system sending screens to the customer computer with the vendor computer system being capable of viewing different screens, a second level of control being the vendor computer system controlling operation of the web enabled program of the customer computer, and a third level of control being the vendor computer system capturing complete control of the customer computer.

10. (canceled)

11. (previously presented) The system of claim 9 wherein the vendor computer system further comprises a software program for generating a quote based upon displayed information and for sending the quote to the web enabled program.

12. (previously presented) The system of claim 9 wherein another level of control is the controlling means sending information from the computer system to the computer, the information including an audio file, a video clip, or a slide show presentation.

13. (original) The system of claim 9 wherein the telephone connection is a wireless connection.

14. (original) The system of claim 9 wherein the customer computer is a hand held computer.

15. (original) The system of claim 9 wherein the customer computer is a wireless hand held computer.

16. (previously presented) The system of claim 9 wherein the computer system has a website and another level of control is the controlling means controlling operation of the web enabled program to navigate about the web site.

17. (original) The system of claim 9 wherein the vendor computer system further comprises a computer having a display, the display having a first window which is representative of a screen being provided to the customer computer and a second window containing other information, the first window and the second window being displayed simultaneously in the display.

18. (currently amended) A method of marketing goods and services over an Internet comprising the steps of providing a website of a vendor over the Internet, allowing a customer to access the website by use of a customer computer to view screens relating to the goods and services being offered by the vendor, displaying a phone number for a customer to call to obtain further information relating to the goods and services being offered by the vendor, connecting a telephone call between the customer and a representative of the vendor, and controlling ~~the operation of~~ the screens which are presented to the customer computer, the controlling step having different levels of control with a first level of control being sending screens to the customer computer, a second level of control being controlling operation of ~~the~~ a web enabled program of the customer computer, and or a third level of control being capturing complete control of the customer computer.

19. (previously presented) The method of claim 18 further comprising the step of the representative inputting information to be presented to the customer.

20. (previously presented) The method of claim 18 further comprising the step of finalizing a purchase of goods and services.